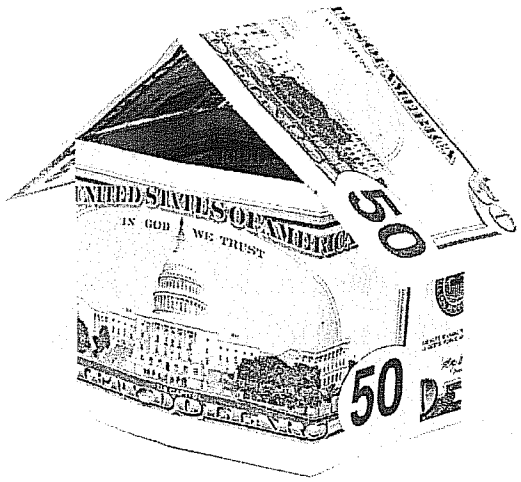
# Attention Landlords

## Do you know that the location of your unit plays a key role in the determination of your rental income?

One of the key factors used to determine your rent reasonableness amount is the area which the unit is located. HUD recognizes the social and economic benefits to families who rent units outside areas of poverty and minority concentration. Therefore, landlords who rent units located outside areas of poverty and minority concentration are typically rewarded with the highest rental amounts available.

The Parma Public Housing Agency strongly encourages landlords who own properties outside areas of poverty and minority concentration to offer these properties to subsidized households. A map of the areas identified as high poverty or minority concentration is attached for your review.



## Tenant selection for higher priced units:

It is important to note not all participants on the Housing Choice Voucher Program will qualify for units that are eligible for higher rental amounts. Typically, higher rental amounts require higher income from the participant to be affordable. Landlords are encouraged to discuss matters such as income and employment history with potential renters if your unit is located outside areas of poverty and minority concentration. This will help you get the maximum rent possible for your well located unit.

ppha

Parma Public Housing Agency