



January 13, 2022

Dear Parma Area Merchant,

Your help is needed as the City of Parma prepares to launch the 2022 Youth Baseball/Softball Program conducted each summer. We realize there may be uncertainty due to COVID-19, however, optimistically we look forward to again offering youth baseball/softball.

As in years past, the city is seeking local businesses with ties to the community to sponsor teams so that this wholesome recreational activity can continue to be offered to neighborhood youth.

Your company can sponsor one or more teams. Your one team sponsorship for only \$125 will provide a team with T-shirts and baseball caps for the season. Your company's name will be printed on the shirts, which provides a great advertising opportunity for you at a low cost, plus shows community spirit.

Past business support of the Youth Baseball and Softball Program have enabled this activity to become one of the largest in Northeast Ohio with nearly 2,000 children participating last year.

You may sponsor as many teams as you like for the same low price of \$125 per team.

On the Recreation Department web page is the Uniform Agreement Form, which provides sponsorship information. If you have questions, you may contact the Recreation Department at 440-885-8144.

The City of Parma and our youth look forward to your support.

Sincerely,

Mickey Vittardi
Parks & Recreation Director